

# Welcome Aboard!

Thank you for your interest in BoatU.S. —The Association!

We're happy to welcome you to our family of boaters over half a million strong. Within this brochure, you can review just a few of the benefits and services available to you.

The crew at BoatU.S. looks forward to making your Membership experience and boating even more rewarding!



## Marine Insurance

[BoatUS.com/Insurance](http://BoatUS.com/Insurance)

24-Hour Claims: 800-365-5636

Call for a free quote: 800-283-2883

BoatU.S. Marine Insurance has a policy for all boats from yachts to PWC's.

## 24-Hour Towing Service

[BoatUS.com/Towing](http://BoatUS.com/Towing)

Information: 800-888-4869

24-Hour Dispatch: 800-391-4869

Hail TowBoatU.S. or VESSEL ASSIST

on VHF Channel 16

Always carry your Membership card or key tag while boating for fast service on the water. Towing service by the RED boats of TowBoatU.S. and VESSEL ASSIST Pacific.

## Travel Discounts

[BoatUS.com/Travel](http://BoatUS.com/Travel)

800-477-4427

Save on a variety of travel services when planning your next getaway.

## Boat Finance

[BoatUS.com/Boatloans](http://BoatUS.com/Boatloans)

800-365-5636

With over 30 years of experience check out our low, fixed rate loans and down payments as low as 10%.

## Shop for Boating Equipment

[BoatUS-store.com](http://BoatUS-store.com)

Orders and Shopping Rewards Balance: 1-800-BOATING

Shop West Marine for boating equipment and get 4% back.

## Member Services Locator

[BoatUS.com/MSL](http://BoatUS.com/MSL)

Locate Towers, Boating Discounts and West Marine Stores where you live and boat. Updated regularly so check it out before your next trip on the water.

## Visit BoatUS.com to:

- Get a Free Insurance Quote
- Upgrade Towing Service
- Stay on Top of Association News
- Obtain a MMSI Number
- Track Hurricanes and Tropical Storms

## Register at my.BoatUS.com the Members-Only website to:

- Print a temporary Membership card
- View back issues of *BoatU.S. Magazine*
- Win monthly prizes
- Update your Membership information
- Check weather, tide charts and buoy data



## ON-THE-WATER TOWING

Pay a Little Now or a Lot Later

Your Membership comes with \$50 per incident of towing service, however, a few extra bucks isn't much to pay for peace of mind on the water, especially when the average cost of a tow is over \$600 and soft ungrounding is over \$800!

BoatU.S. Towing Service offers the best in On-the-Water towing:

- 24-hour dispatch, 7 days a week
- The Largest fleet of RED Towboats on the water - service provided by TowBoatU.S. and VESSEL ASSIST Pacific
- Applies to any recreational boat you own, borrow or charter
- On-the-Water towing, soft ungroundings, fuel drops, jumpstarts

**Go Unlimited!** We recommend this to saltwater and freshwater boaters—it covers all your towing needs and you may never have to pay a towing bill again!

To increase your towing service level,  
call us toll-free at **800-888-4869**  
or upgrade online at **BoatUS.com/towing**



## TRAILER ASSIST™

### On-the-Road Service for Your Boat & Trailer

Hitting a bump in the road can happen all too often when trailering a boat. That's why BoatU.S.—the Association offers a 24-hour TRAILER ASSIST™ program for one low price! Service includes:

- 24-Hour Dispatch—Day or Night, We're There When You Need Us
- Assistance with Flat Tires, Fuel Delivery, Lock-Out Service, and Jumpstarts
- 100 Miles of Towing from the Point of Break down to the Nearest repair Facility or Safe Location within the U.S., Canada, and Mexico
- Subscription to *BoatU.S. Trailing* magazine
- \$10 West Marine Coupon



**Unlimited Trailer Towing with Trailing Club JUST \$14!**



Simply call **800-245-6923** or go online to **BoatUS.com/trailerclub** to enjoy a full year of worry-free trailering!

**MAKE THE MOST OUT OF YOUR NEW MEMBERSHIP**

**MARINE INSURANCE**  
*The Best Crew for Protecting You*

**LOW RATES and BROAD COVERAGE**—for all boat types.

We feature Agreed or Actual Cash Value policies, Liability Only and customized coverages for bass and other fishing boats and PWC.



**DISCOUNTS**—for USCGAux, USPS and other approved safety courses—up to 30% savings.



**24/7 IMMEDIATE DISPATCH**—for fire, sinking, salvage and fuel spill containment. Help is only a toll-free call away.

**FAST CLAIMS SERVICE**—around the clock from Boating Experts familiar with the wide range of problems confronting boaters every day.



**DAMAGE AVOIDANCE**—*Seaworthy*, our acclaimed damage avoidance e-newsletter, is sent to all policyholders quarterly and features boat and life saving tips taken from actual claims.



**POLICY OPTIONS**—Purchase optional coverages to further protect you and your boat including additional Medical Payments, Liability Coverage, Personal Effects Coverage, Ice and Freezing Coverage, Depreciation Waivers, and Lowered Electronics and Dinghy deductibles.

**Join the thousands of Members who choose BoatU.S. Marine Insurance to protect their boats. Contact us for a fast, free quote TODAY!**

Call **800-283-2883** for a fast, free quote or apply online at **BoatUS.com/insurance**

**ASK ABOUT OUR NEW DIMINISHING DEDUCTIBLE!**

All BoatU.S. boat policies include extra liability coverage for fuel spills, full salvage assistance and Hurricane haul-out coverage. PLUS the benefits of BoatU.S., the nation's largest association of recreational boaters. Flexible payment options available.

**WEST ADVANTAGE GOLD REWARDS**  
*It's Like Extra Money in Your Pocket*

Buying your boating equipment from West Marine pays off more than ever! Just show your Membership card whenever you make your equipment purchases. Then you'll receive a \$10 Reward Certificate for every \$250 you spend on boating supplies. That's 4% back on all your West Marine purchases.



You can earn your West Advantage Gold Rewards Certificates while shopping at any West Marine location nationwide, online at **BoatUS-store.com** or through 1-800-BOATING!

**BoatUS THE ASSOCIATION** and **West Marine**  
*in partnership for better boating.*

**REPRESENTATION**  
*Fighting for Boaters Rights since 1966*

Since its founding in 1966, BoatU.S. has been the voice of recreational boat owners on Capitol Hill and before the Federal agencies in Washington. With the strength of over half a million members behind us, our mission has been to fight unfair federal taxes, fees and regulations that single out boat owners and to work with state agencies to promote boating laws that make sense. Visit **BoatUS.com/Gov** for updates.



## BoatU.S. COOPERATING MARINAS

### Save at Your Local Marina

Over 900 Cooperating Marinas nationwide offer valuable discounts to BoatU.S. Members, on fuel, repairs, and overnight slips in addition to haul-out, launch ramp, pumpout and more. Look for the BoatU.S. sign; it's your key to savings.



To locate marinas that participate in the discount program, log-on to [BoatUS.com/msl](http://BoatUS.com/msl)

## BoatU.S. FOUNDATION FOR BOATING SAFETY & CLEAN WATER

### Dedicated to Promoting Safe and Environmentally Sensitive Boating

The BoatU.S. Foundation helps boaters be safer and better stewards of the environment. This non-profit organization is primarily sustained by donations from individual boaters like you. The Foundation runs the Life Jacket Loaner Program, EPIRB Rental Program, and hosts Online Safe Boating Courses.

Checkout [BoatUS.com/Foundation](http://BoatUS.com/Foundation) for complete information about the BoatU.S. Foundation.



## BoatU.S. MAGAZINE

### Boating's Most Widely Read Publication

Every Membership includes a year's subscription to the award winning *BoatU.S. Magazine*. It's boating's most widely read publication packed with investigative articles, consumer alerts, safety reports, lively features, design reviews of boats, marine industry news, and more—it's real information that you won't find anywhere else. Enclosed is your first copy.



## BoatU.S. TRAVEL SERVICES

### Save on Your Next Vacation with BoatU.S.

An unforgettable, discounted, getaway aboard Star Clippers cruises, or a chartered yacht is just a click away.

Take advantage of special Members-only savings when you rent a car from Avis, Budget or Hertz or stay at one of 12 national hotel chains.

Visit [BoatUS.com/travel](http://BoatUS.com/travel) to book your next trip.



Star Clipper



# Savings, Service and Representation since 1966!