

Sample Articles For Your Newsletter!

This will make it easy for you to communicate the benefits of a BoatU.S. Membership to your Cooperating Group.

Here are two "ready-to-print" news articles for you (also available online at BoatUS.com/group). **Just fill in the blanks** or edit to suit your style!

As a BoatU.S. Cooperating Group, you may also reprint for your newsletter any article in *BoatU.S. Magazine*, *BoatU.S. Trailering* magazine, or the *Seaworthy* damage avoidance report (just remember to credit the source of the article).

**BoatU.S. Logos
For Your
Newsletter
or Website:**



NEW GROUPS

We've Teamed Up with BoatU.S. to Save you Money!

Club officers have worked out a special deal with BoatU.S. that will add to the club benefits you already receive – introducing the BoatU.S. Cooperating Group program!

You get 50% off the annual BoatU.S. Membership dues when you join. You pay just \$15 a year, which is regularly \$30 (\$20 for International Members – regularly \$40).

BoatU.S. provides a vast range of services, information and savings to recreational boaters, including:

- Members-Only discounts and Member Rewards on West Marine equipment purchases
- Discounts at marinas on fuel, overnight slips, and repairs
- BoatU.S. will pay up to \$50 per incident On-the Water Towing with your Basic Membership
- Higher-option per incident towing service levels available up to Unlimited
- Marine insurance from boating experts
- Full year subscription to *BoatU.S. Magazine*
- Representation on Capitol Hill
- And MUCH more!

If you're already a BoatU.S. Member, be sure to mention our Cooperating Group ID number GA _____ to get the specially reduced rate.

For more information, contact _____. Club officers encourage you to take advantage of this valuable benefit that was arranged specifically to help you – our Members!

RENEWING GROUPS

We've Renewed Our Agreement with BoatU.S. To Save You Even More Money!

The BoatU.S. Cooperating Groups program has proven so popular with members that club officers are renewing our agreement for another year.

As a reminder, because of our special arrangement, you get 50% off the annual BoatU.S. Membership dues when you join. You pay just \$15 a year, which is regularly \$30 (\$20 for International Members – regularly \$40).

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- Members-Only discounts and Member Rewards on West Marine equipment purchases
- Discounts at marinas on fuel, overnight slips, and repairs
- BoatU.S. will pay up to \$50 per incident On-the Water Towing with your Basic Membership
- Higher-option per incident towing service levels available up to Unlimited
- Marine insurance from boating experts
- Full year subscription to the *BoatU.S. Magazine*
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