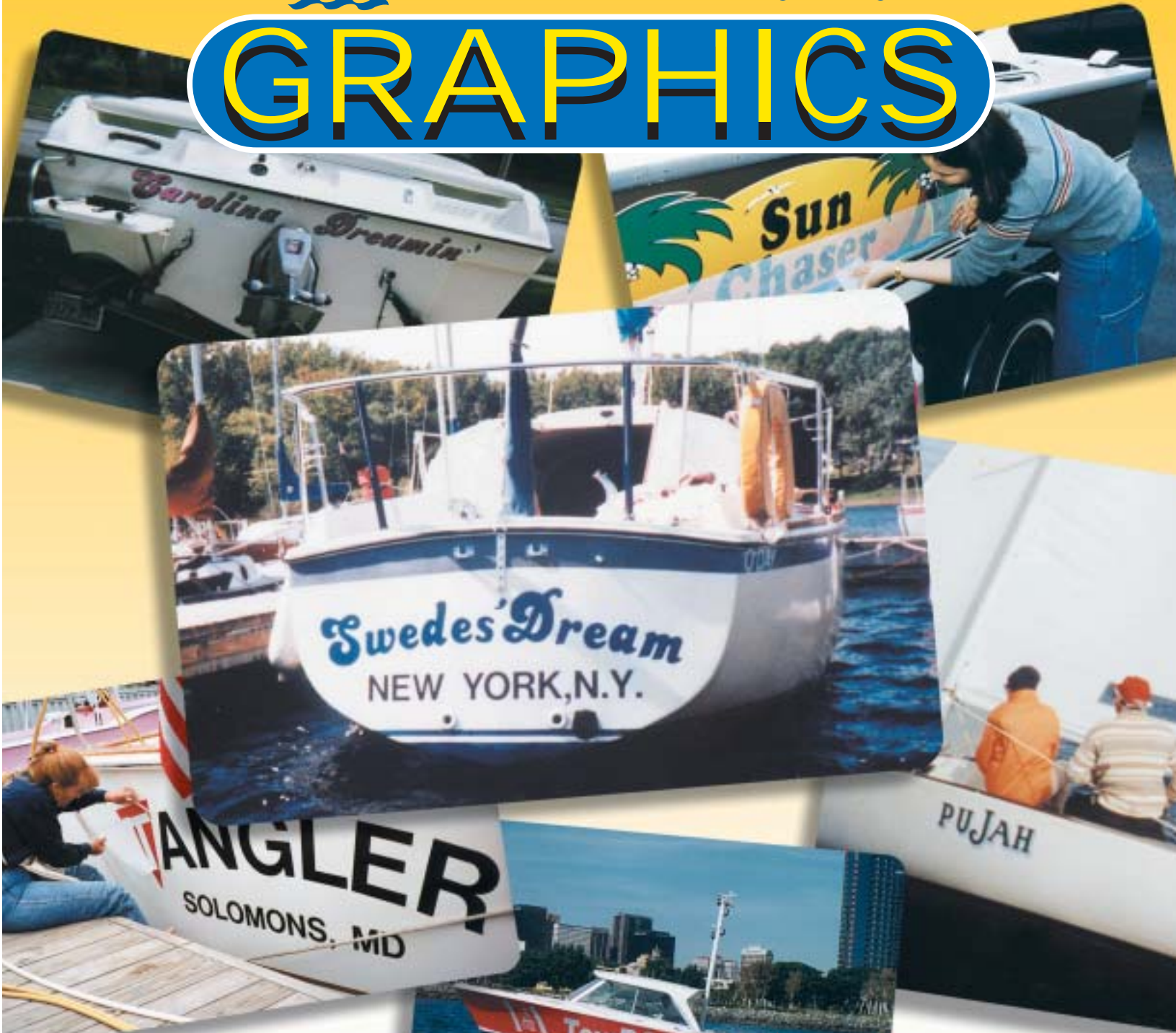




BoatU.S.

GRAPHICS



Ordering is as easy as

1-2-3!

STEP 1

Determine the area of the graphic in *height & length*.

STEP 2

Choose letter style. Specify ALL CAPITALS, all lower case or a combination of Upper and Lower Case Letters. Select color.

STEP 3

Options: If desired, select an option or logo.

Call 800-937-3300, FAX 703-461-2888 or MAIL your order to BoatU.S. Boat Graphics, 880 S. Pickett St., Alexandria, VA 22304
boatgraphics@boat.us • www.boat.us.com/boatgraphics

Step 1 *Determine the area of the graphic.*



- The application area should be smooth, flat and obstacle-free.
- Measure the area where you would like the first letter to start and the point at which you would like the last letter to end. We can condense and extend most names to fit any area.
- Coast Guard regulation requires that documented boats have a hailing port and boat name in which all letters are a minimum of 4" in height. Hailing port must be all caps.
- Remember when measuring to include all ascending and descending letters.



Step 2 *Choose a letter style.*

Determine if you'd like to have your name in ALL CAPITALS, all lower case or a combination of Upper and Lower Case. Brush Script, Candice, Commercial Script and Mistral Connected are only available in upper and lower case letters. Algerian, Broadway Engraved and Bertram are only available in all upper case. Helvetica, Goudy Handtooled, Stencil Bold, Charter Oak and Clarendon are available in all upper case or upper and lower case.



Choose a color. Actual colors may vary slightly; color swatches available upon request.



Step 3 *Determine whether you'd like any of the following options.*

LETTERING

SLANT SLANT You may slant the letters of your boat's name to the right (+) or to the left (-). When ordering this option, you must specify the direction (right +, or left-) and degree (10°, 20°, 30°, or 40°) of slant you desire.

BORDER This effect is achieved by ordering your name in **two contrasting colors**—one slightly larger than the other—and applying the larger color first, then the smaller contrasting color on top of it. This is a two-part application and arrives as two separate pieces.

OUTLINE You may outline your name in a color of your choice. **Only the outline will be colored**; the interior area of the lettering will be clear so the surface your name is applied to will show through.

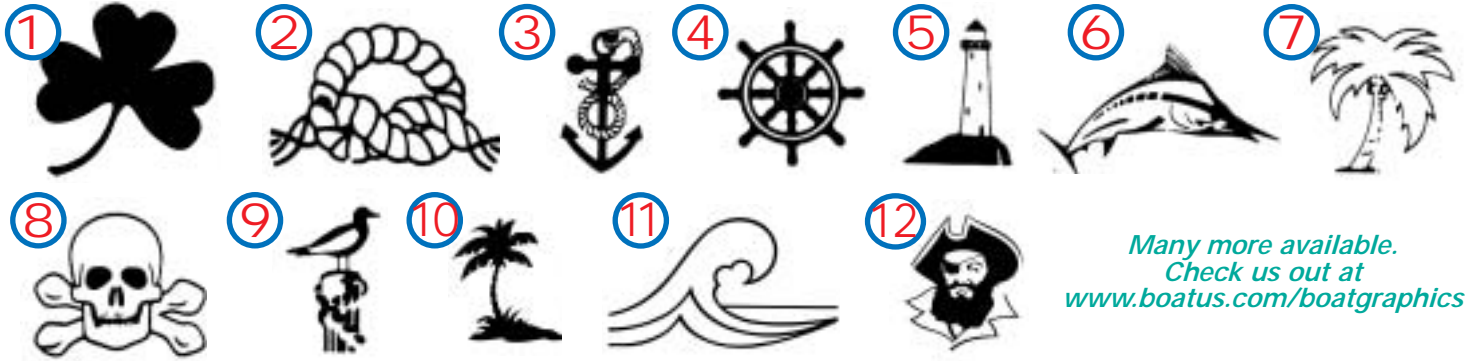
EXTENDED This option makes your letters wider, so your name will take up more space. Please remember to indicate the desired length of your name in inches on the appropriate line on the order form.

CONDENSED This option makes letters narrower so your name will be shorter. Please remember to indicate the desired length of your name in inches on the appropriate line on the order form.

DROP SHADOW This three-dimensional effect is produced by ordering your name in two contrasting colors and applying one over the other, slightly off center. Indicate two color choices for this option as specified on the order form. This is a two-part application and arrives as two separate pieces. (This is available as one piece—call for quote.)

ARC Mild, medium, or high arc lettering works well for transom mounting in any style of lettering except Minstral Connected or Commercial Script. Please indicate mild, medium, or high in the appropriate box on the order form.

LOGOS



BANNERS



Call 800-937-3300 for a Price Quote!

CUSTOM GRAPHIC


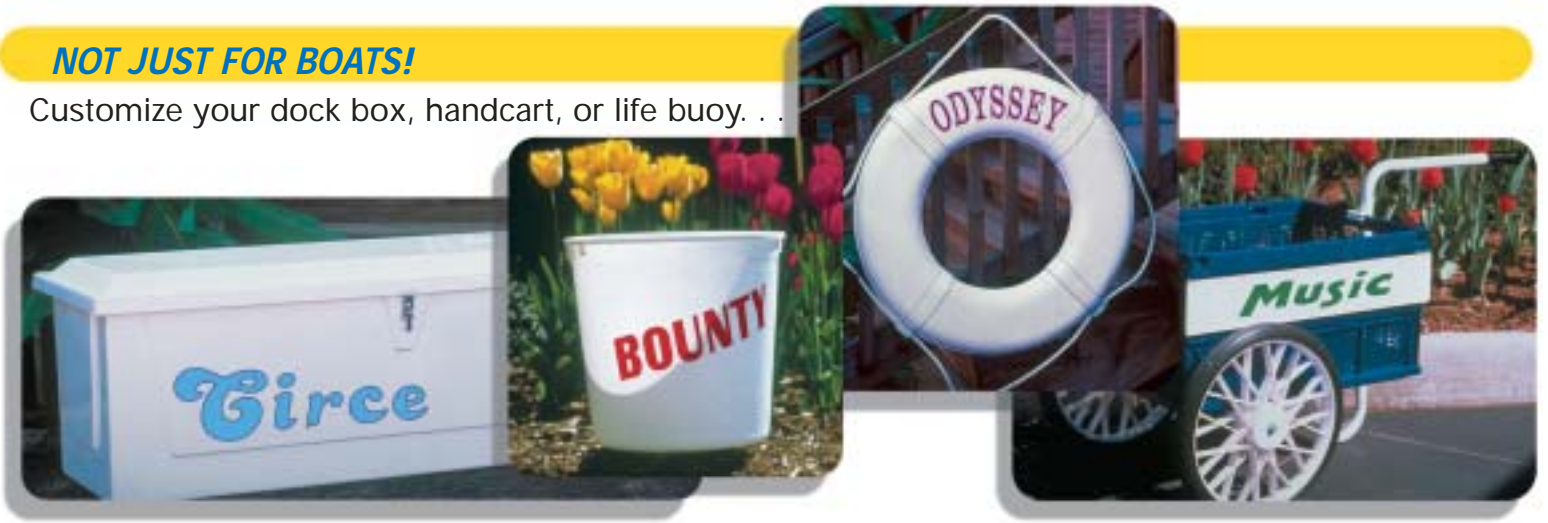
If you would like to use your own custom design, mail it to us at the address on the back of the order form. **PLEASE DO NOT FAX YOUR CUSTOM GRAPHIC REQUEST.** Your finished design can be ordered in any size from 4" to 11" in height (larger sizes available but it will come in one or more sheets), but the camera-ready or permanent black ink outline that you send us must be drawn as large as possible on an 8 1/2"W x 11"H sheet. (No pencil drawings accepted.) We are able to accept disks; however, please contact us for formatting details.

Visit our web page at www.boatus.com/boatgraphics for more information, or call us at 800-937-3300, or e-mail us at boatgraphics@boatus.com for details and costs.



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BoatU.S.
GRAPHICS



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